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Print Specifications

Width x Depth (inches)	Full Page 10.333 x 15.75	1/2 vertical 5.0625 x 15.75	1/2 horizontal 10.333 x 7.85	1/2 square 7.7 x 9.875	1/4 vertical 5.0625 x 7.85	1/4 horizontal 10.333 x 3.875
3/16 vertical 5.0625 x 5.875	3/16 horizontal 7.7 x 3.875	1/8 vertical 2.43 x 7.875	1/8 horizontal 10.333 x 1.875	1/8 square 5.0625 x 3.875	1/16 vertical 2.43 x 3.875	1/16 horizontal 5.0625 x 1.875

DEADLINES

*Artwork due Thursdays, one week prior to publication date.
Herald Publications offers ad design services at a minimal charge.*

Files

We require PDF files created to print ready specifications. Files must be created at the actual size, minimum resolution of 300 DPI. The PDF color space should be four-color CMYK or Grayscale.

Fonts

Please ensure that all fonts are embedded in the PDF document or make sure you convert fonts to outlines to prevent any issues with fonts.

Images

If there are any images within the document, they must be saved as CMYK or Grayscale and no less than 300dpi to ensure quality.



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